

REBUILDING OUR WHY – FOR MANAGERS

A 60-minute Webinar

1. Think about your library's why:

Merriam-Webster.com: for what cause, reason, or purpose

Dictionary.com: a question concerning the cause or reason for which something is done, achieved, etc.

unofficial definition: why do we exist?

2. Who (or what) competes with your library to provide that why?

3. What obstacles are in the way of accomplishing your why?

How can we address these obstacles?

1. Acknowledge that the fear is _____ and _____.
2. Set an _____ for your employees.
3. Encourage employees to _____ for each other and customers.
4. Help employees understand how they react to _____, then help them find resources to overcome it – or at least lessen it.

5. _____ your safekeeping measures.
6. Keep communication _____ and _____.
7. Decide as a team how you can _____.
8. Have a contest for the best _____.
9. Consider more frequent _____.

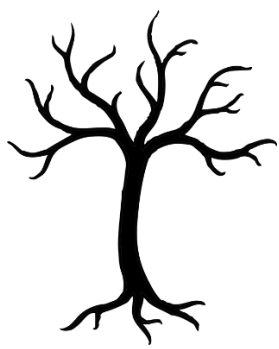
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10. Help staff find resources to help them _____.

11. Encourage them to limit other _____ in their lives.
12. Intentionally create a _____.

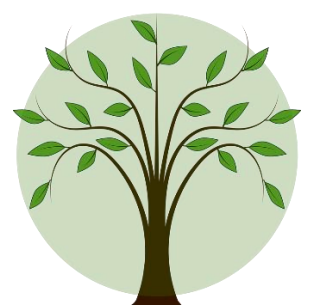
13. Create a _____ in the break room.
14. Develop a list of the _____ that have resulted from the pandemic.
15. Focus on _____, not _____.

16. Help them understand that the stories are what keep the library _____.



← without our "why"

with our "why" →



BUT WHAT IF...?

1. Be clear about _____.
2. Be just as clear about _____.
3. Be _____ to follow through.
4. _____!

WHAT CAN I DO MORE OF TO REBUILD OUR WHY?

WHAT CAN I DO LESS OF TO REBUILD OUR WHY?

WHAT DO I NEED TO STOP DOING COMPLETELY?

WHAT CAN I START DOING?
